

THE REALITY BETWEEN
FROGS & BUSINESSMAN





“Crazy people
create history,
wise people
normally
read history”

- Crazy Jagdish Joshi



The reality between frogs & business

" My grandmother gave me the most
unforgettable insight through a fable that
describes how a frog leaps out immediately
when it is put in boiling water, thus saving its
life. However, the same frog will not realize
that its end is near when it is put in cold
water which is heated up gradually, and by
the time it decides to jump out, it is
invariably too late.

Most businesses react in similar complacency
like the frog in cold water...not responding to
crisis until it's too late. "

- Crazy Jagdish Joshi

“ A PIECE OF ADVICE FOR YOUR PEACE OF MIND ”

Mr. CEO | Managing Director | Businessman
for

Managing Business Ventures Successfully



Does your organization indicate
any of the following symptoms ?

1. Is your business like a frog slowly getting boiled?
2. Are you losing market share a little at a time and you're not responding in time?
3. Are your key personnel slowly being boiled and not responding to an ever-changing market place?
4. Have your sales not shown significant upwards growth pattern?
5. Is your competition coming out with new products, promotions and programs while you aren't sure in which direction to go?
6. Are your marketing plans moving at a snail's pace and are you really satisfied with that speed?
7. Are your distributors & dealers behaving like sons-in-law and never follow company's policies?

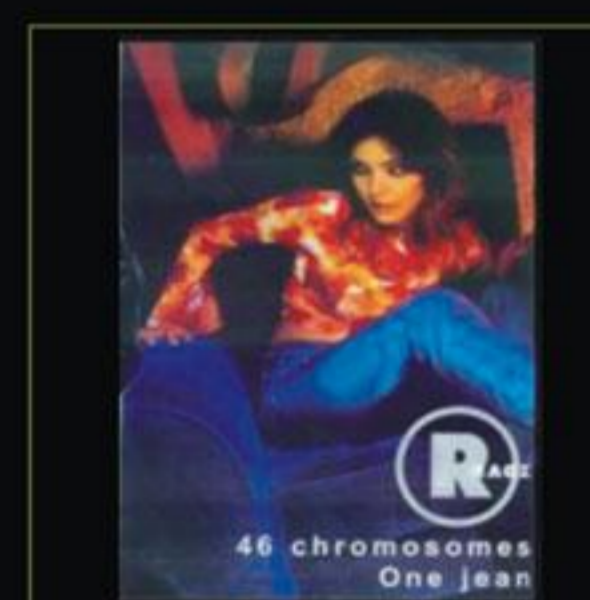
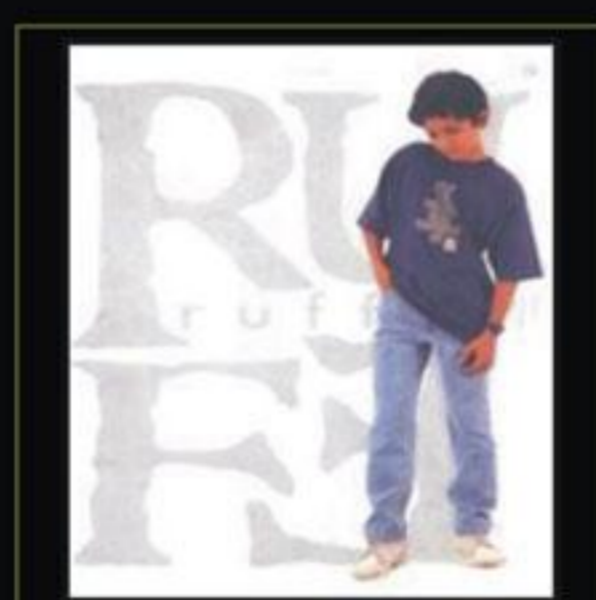
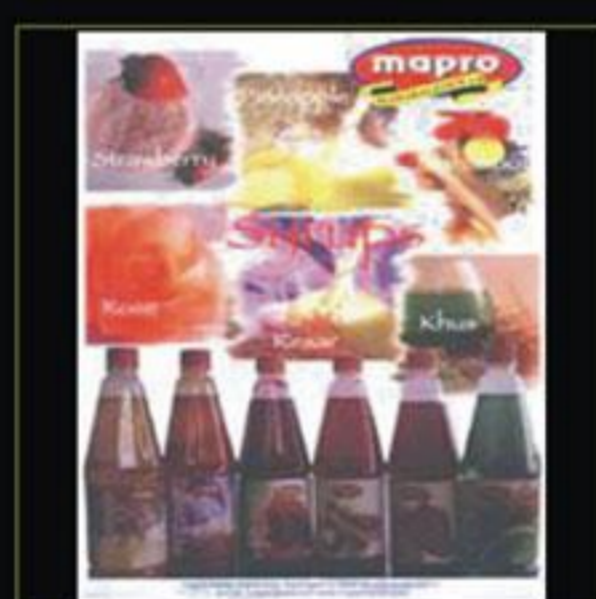
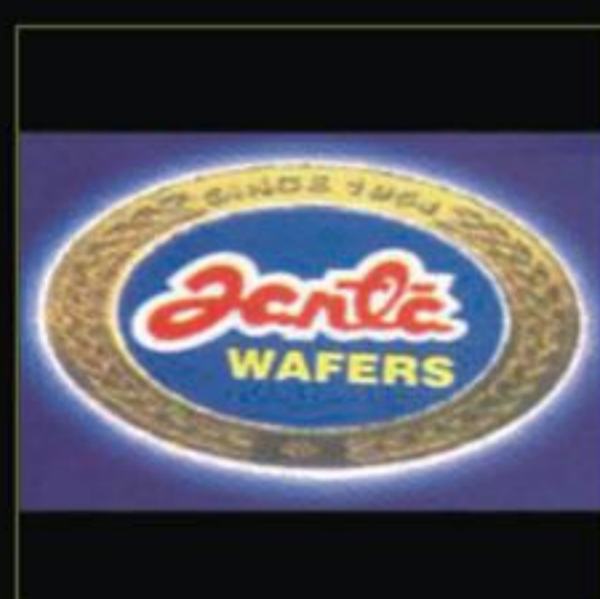
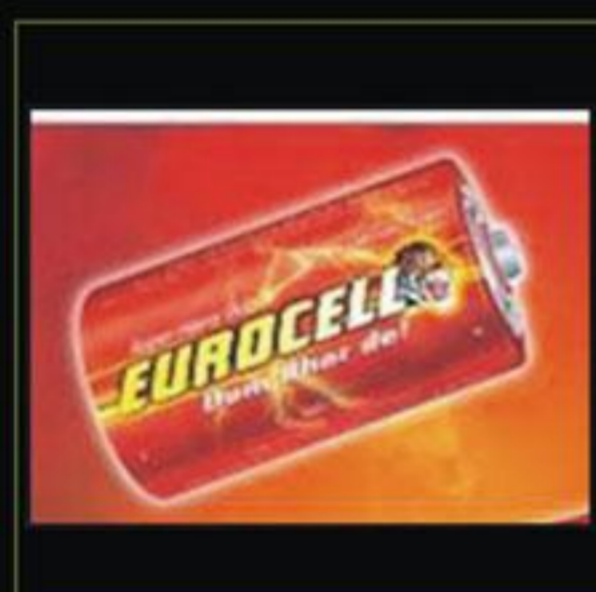
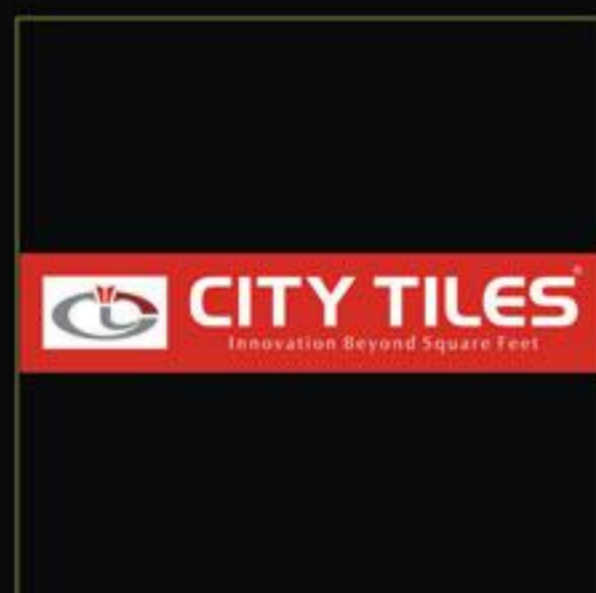
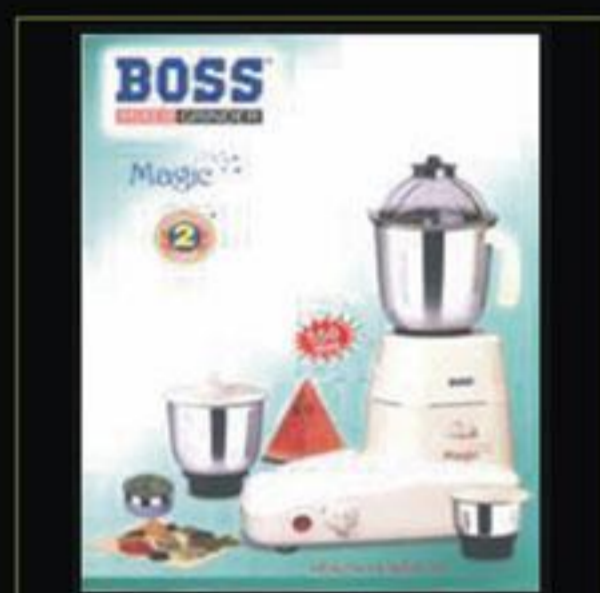
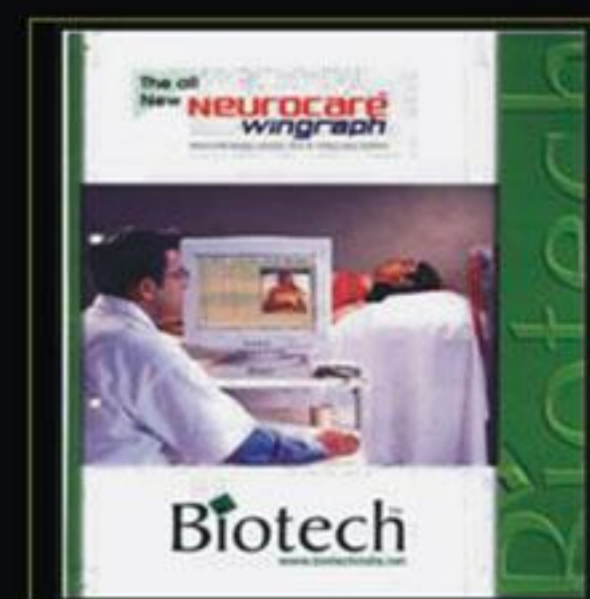
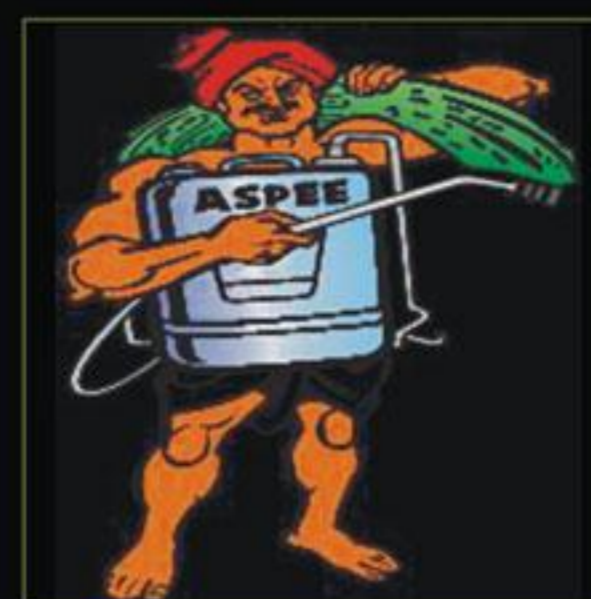
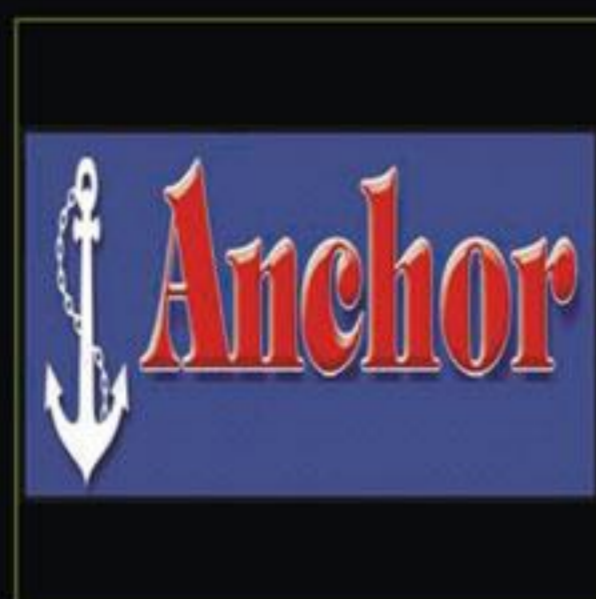


Why is this happening ?

If you are open to innovation and targeting success as your ultimate goal, then our consultancy would be a stepping stone towards your success. We are a consultancy group, with specialization in Sales & Marketing and HRD domains. We aim at sustainable and continuous improvement of an organization focusing on every aspect of working, starting at the work place.

“ Make the right move & your organisation will undoubtedly be on par with the international standards.”

We've empowered various organizations and their brands



OUR MISSION IS TO BROADEN YOUR VISION

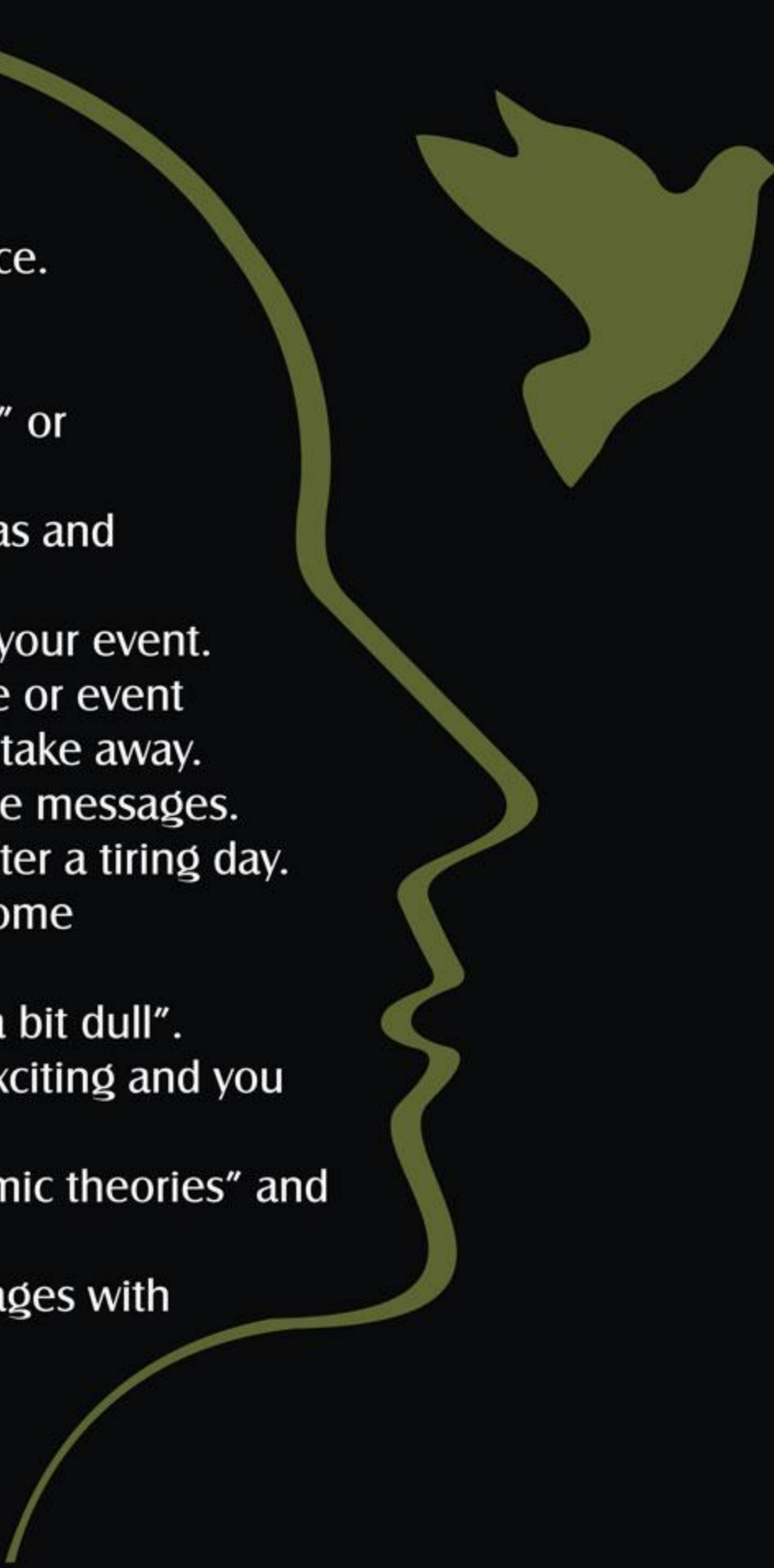
MR. JAGDISH JOSHI'S PRECISE 150 MINUTE ENLIVENING SESSION
YOUR BUSINESS SEMINARS, SALES CONFERENCE, DEALER AND DISTRIBUTORS MEET
AND OTHER MOTIVATIONAL SEMINARS.....

ADVOCATE THAT A MUCH NEEDED PUNCH IS NOW MANDATORY
How can JJ transform your aspirations into reality?



Talk to JJ when...

- You need to “inspire” your audience.
- Your conference needs a boost of energy and passion.
- Your team needs more “challenge” or “stimulation”.
- Your audience needs practical ideas and realism.
- You are seeking to “add value” to your event.
- It’s important that your conference or event has tangible lessons for people to take away.
- You want to reinforce key corporate messages.
- You want some “cerebral relief” after a tiring day.
- Your people would benefit from some ‘fresh thinking’.
- Your previous events have been “a bit dull”.
- Your previous events have been exciting and you want to excel the standards.
- You want an alternative to “academic theories” and “management jargons”.
- You’d like to convey serious messages with humour, energy and pragmatism.
- You want people to leave the room energized, stimulated and smiling.



Here’s Jagdish Joshi, a thorough-bred professional who can work wonders for professionals wanting to take their stocks into a higher orbit. His workshops address specific domains, such as successful salesmanship, effective business presentations, strategic business planning and managerial effectiveness. Jagdish Joshi is a speaker and motivator par excellence. He has conducted innumerable motivational workshops for the sales and distribution teams of various leading companies and everybody has just asked for one thing: an encore...a repeat performance. His astute understanding of the sales team's pains and passion, their problems and their joys and the way he uses it to drive home a point is a sheer delight. He has the ability to rouse people's motivational levels to new heights. And the thunderous applause he gets at the end of the session is testimony to that. A man with the Midas touch, he can rejuvenate flagging careers and businesses as much as he can accelerate flourishing professionals towards stratospheric goals. Call Jagdish Joshi to enliven your launch conferences, motivate your sales force and make commandos out of simple salesman to achieve phenomenal growth in sales. One thing guaranteed after a Jagdish conference - your team will walk out of the conference room with renewed energy, chest pumped up and head held high to take on the new battle in the market place.

The Executives Of the Following Few Companies, Who Have Taken Benefit Of
Mr. Jagdish Joshi In Open House Training Programs

- | | | | |
|----------------------------|----------------------------------|---------------------------|----------------------|
| • Advani Orlikon Ltd. | • Camlin Ltd. | • Kodak India Ltd. | • IDBI |
| • Advance Paints Ltd. | • Castrol India Ltd. | • Tata Asset Manag. Ltd. | • ISPAT |
| • Ajanta Pharma Ltd. | • Coca-Cola Bottling Co. Ltd. | • Torrent Pharmaceuticals | • Leon International |
| • Aptech Ltd. | • DGP Windsor India Ltd. | • Pest Control India Ltd. | • Mapro Foods |
| • Asian Cables | • First Flight Couriers | • Philips (I) Ltd. | • NIRMA |
| • Asian Paints India Ltd. | • Godrej Properties & Investment | • Reliance | • Peerless Finance |
| • Bank Of Bahrain & Kuwait | • Garware wall Ropes Ltd. | • Wipro Finance | • Sun Pharma Ltd. |
| • Birla Copper | • HOCL | • American Spring | • Unichem |
| • Birla Sun Life | • Hindustan Petroleum Ltd. | • Alfaa Water Purifier | • Unisearch |
| • Cadila Health Care | • IPCL | • Anjali Kitchenware | • Vikram Ispat |
| • Coal India Pvt. Ltd. | • Jet Airways | • Bayer India Ltd. | • Zicom Securities |
| • Core Health Care | • Johnson & Johnson Ltd. | • Bio-Tech | • Zytex |
| • Crompton Greaves Ltd. | • KLM Royal Dutch Airlines | • Core Health Care Ltd. | |

Speaking about me...

- Experience that spans over 25 years in Sales, Marketing and HRD disciplines at progressive organizations.
- Have traveled extensively to over 30 countries...amassed rich insights, observations and knowledge that enrich my expertise in providing management solutions to Indian and global markets.
- Proven my mettle by providing edge to various brands, whilst managing projects across 240 cities and towns.
- Trained scores of Corporate Executives, Entrepreneurs and Professionals through Workshops, Seminars, Open Houses and Management Consultancy.
- Turned around the fortunes of many of organizations by using exclusive and proprietary 'toolkits' & modules.
- Interacted with over 1 million Sales & Marketing professionals, including Dealers & Distributors.
- Honed my professional skills further as a Management Faculty with AMA (Ahmedabad Management Association), BMA (Bombay Management Association).
- Have been highly acclaimed in various management disciplines, with a PG in System Management, Personnel Management & Industrial Relations (Jamanalal Bajaj Institute of Management Studies) and MBA in Marketing.

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Our associates



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